

Emergency Preparedness

How Ready Are Citizens to Cope With a Disaster?

Findings: Survey of Americans by the National Center for Disaster Preparedness at Columbia University, August, 2004

- 63% of respondents did not have an emergency plan
- 59% said they would not evacuate immediately, even if told to do so
- 48% of parents were unaware of emergency plans at their children's schools

Findings: American Red Cross phone survey in August, 2003

Colorado Statistics

- 65% thought it was important to have an emergency plan, including contacts and a place to meet, but only 52% had such a plan.
- Families with children (66%) were more likely to have an emergency plan than those without children (46%)
- 49% thought having an emergency kit was important, but only 42% had created one.

National Statistics

- 51% were "confident" or "very confident" about being prepared for a natural or human-caused disaster or other emergency at home.
- 62% were not confident, didn't know or were neutral about whether they were prepared for a disaster or emergency at work.
- Only 33% of respondents were certified in First Aid, CPR or use of an Automated External Defibrillator (AED) in previous 12 months.



Make a Plan. Make a Difference.